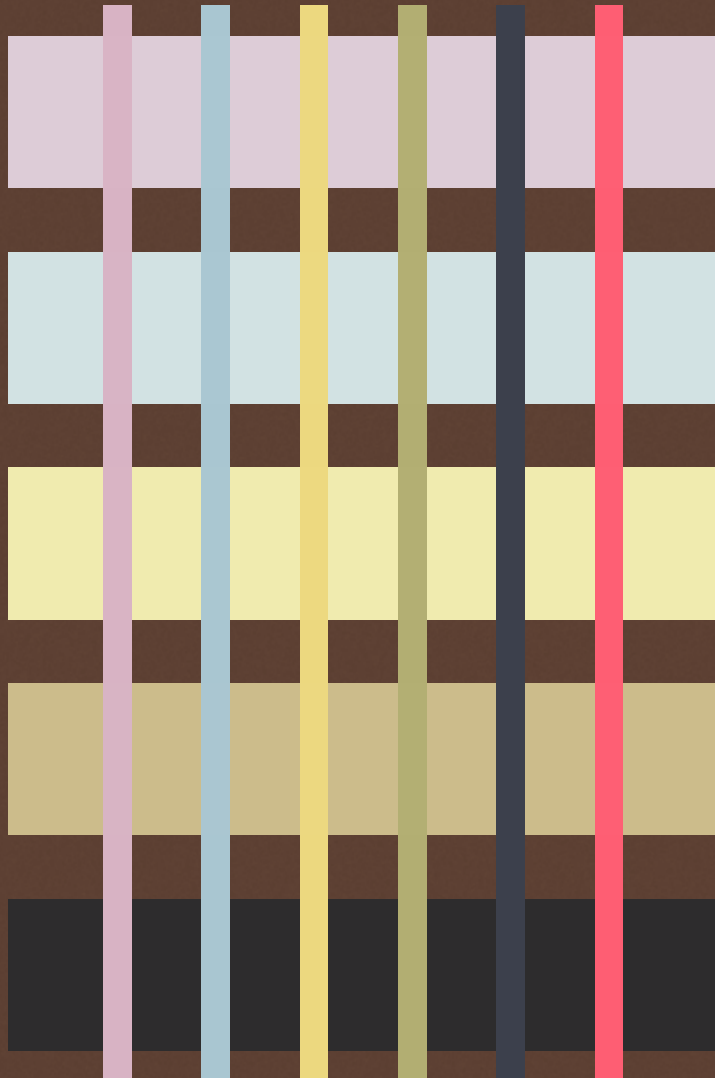


Ummm Color Universe 2021



We have been inspired by nature's beautiful and delicate colors and created a universe with coherence and possibilities. We want to create color harmony between the box and strap, and has created tone-on-tone color combinations. The colors are also connected across - and like the sun's many shades, we can create different moods by mixing and matching. We are introducing 5 new box colors and 6 new strap colors. We are keeping the 3 most popular colors from the existing assortment: Light Grey, Mocca and White. Please look at page 4.



Box colors

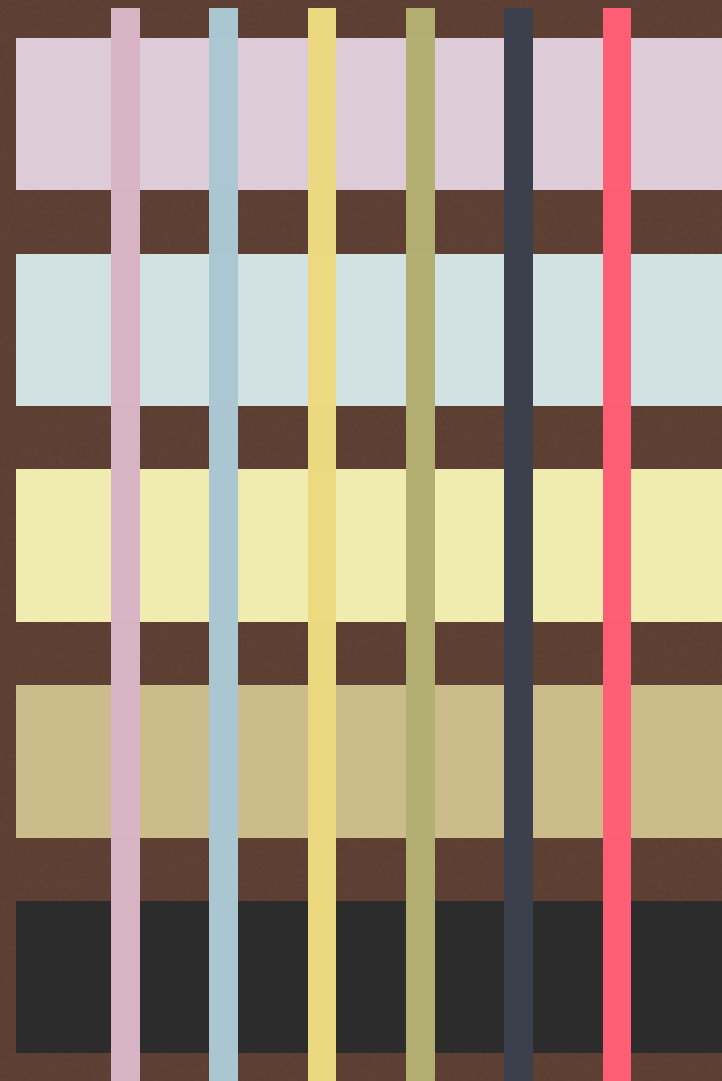
Delicate pink
NCS S 1015-R10B

Morning mist
NCS S 1010-B10G

Yellow sun
NCS S 1030-G90Y

Olive
NCS S 3030 G90Y

Dark nighth
NCS S 3030 G90Y



Box colors

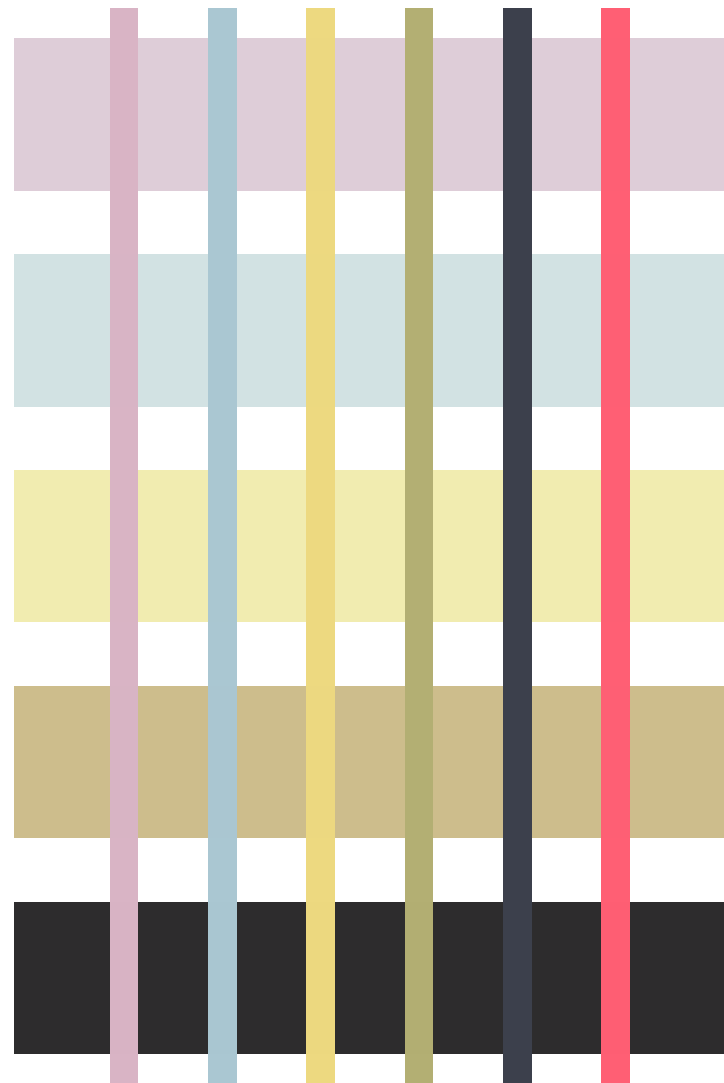
Delicate pink
NCS S 1015-R10B

Morning mist
NCS S 1010-B10G

Yellow sun
NCS S 1030-G90Y

Olive
NCS S 3030 G90Y

Dark nighth
NCS S 3030 G90Y



NEW Box colors 2021



Delicate pink
NCS S 1015-R10B



Morning mist
NCS S 1010-B10G



Yellow sun
NCS S 1030-G90Y



Olive
NCS S 3030 G90Y



Dark nighth
NCS S 3030 G90Y

EXISTING Box colors 2021



Uhmm Light Grey/
Grey strap



Uhmm Mocca/
Brown strap



Uhmm White/
Petrol strap

We have shown the colors only for Uhmm box 01, but it will also be the colors for Uhmm Box 02